

SCHEDULE CER 2014

ARIZONA DEPARTMENT OF WATER RESOURCES

CONSERVATION EFFORTS REPORT MODIFIED NON-PER CAPITA CONSERVATION PROGRAM ANNUAL REPORT 2014

Owner

Water Right Number

SERVICE AREA INFORMATION

Total residential and non-residential connections reported on your most recent Provider Profile: _____

- ☐ Tier 1 (1 – 5000)
☐ Tier 2 (5001 – 30,000)
☐ Tier 3 (more than 30,000)

Total residential and non-residential connections as of December 31, 2014: (*See Schedule F1, Part 2, Box 21*) _____

- ☐ Tier 1 (1 – 5000)
☐ Tier 2 (5001 – 30,000)
☐ Tier 3 (more than 30,000)

Did your system transition to a higher tier during this reporting year?
If yes, has a new Provider Profile been submitted?

Yes ☐
Yes ☐

No ☐
No ☐ If no, please attach

Have you submitted a copy of your current rate structure to ADWR?

Yes ☐

No ☐ If no, please attach.

PUBLIC EDUCATION PROGRAM

You may attach additional pages, information, or materials.

1. Communication to Customers: Describe how you communicated to customers (at least twice per year) about the importance of conservation and the availability of water conservation information. Please include the following information:

- The way messages are provided, such as on water bills, bill inserts, newsletters, websites, etc.
- How often the communication channel was used
- Number of customers reached (or an estimate)
- What worked and what will be modified or discontinued
- Plans for the current calendar year

2. Written Materials: Describe the free written conservation information you have available for customers and the locations where available. Please include the following information:.

- Brief description of materials available
- How customers obtain the information, e.g. mailed upon request; available in office, etc.
- Locations where available
- Plans for the current calendar year

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BEST MANAGEMENT PRACTICES (BMPs) IMPLEMENTED PER YOUR MNPCCP REQUIREMENTS

Describe the following for each BMP:

1. Activities - What was developed, created or implemented, such as the processes, methods or events undertaken; where and how a program was made available; the participants or target audience.

Note: For a BMP implemented through participation in a partnership, describe the nature of your participation such as staff time, funding, and/or provision of supplies.

2. Results - What was accomplished, such as the number of activities, programs or materials created, the participants reached and their response, and other quantitative data.

3. Assessment - What worked and what needs modification or improvement; reasons for continuing or discontinuing an activity, such as whether or not a target audience was reached, materials or activities were effective, or the level of participation was adequate.

4. Plans - Whether or not a program or activity will be continued, discontinued, increased, decreased, or modified.

5. Explanation of Substitution (if applicable) - Identify any substitute BMPs, and describe the reasons for the substitution, when it was made and the relevance of the substitute BMP to your service area characteristics or water use patterns.

BMP Number	BMP Title	Activities, Results, Assessment, Plans, Substitutions

OPTIONAL: BMPs IMPLEMENTED IN ADDITION TO THOSE DESCRIBED ABOVE

If you implemented more BMPs than required, please list and/or describe them. This will enable ADWR to assess and document water conservation efforts around the state

SIGN AND CERTIFY

SIGNATURE OF PERSON COMPLETING THIS FORM

TITLE

DATE

PRINTED NAME

EMAIL ADDRESS

More Information:

[Description of the BMPs](#)

[Another copy of the Schedule CER form](#)

Contact ADWR Water Management Division at (602) 771-8585 or Ruth Greenhouse <mailto:rgreenhouse@azwater.gov>